

This is a Tentative Agenda as of Feb. 9; content will remain the same; however, some time slots may need to be adjusted. You can use the registration form on the last two pages to register.

“Alabama Downtowns: Preservation and Progress”

**The Alabama Chapter of the American Planning Association’s
2010 Annual Spring Conference
Paul W. Bryant Conference Center
Tuscaloosa, Alabama – March 17-19, 2010
Tentative Agenda**

WEDNESDAY, MARCH 17

7:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 11:00 a.m.	AICP Exam Training , <i>Christopher Baker, AICP</i>
9:30 a.m. – 11:30 a.m.	Mobile Workshop: Reinventing Downtown Tuscaloosa <i>Led by John McConnell</i>
11:30 a.m. -12:30 p.m.	Lunch on Your Own
12:00 a.m. – 5:00 p.m.	2nd Annual Scholarship Golf Tournament-Country Club of Tuscaloosa
12:30 p.m. – 2:00 p.m.	Mobile Workshop: Preservation: University Area Neighborhoods <i>Led by Darrell Meyer, FAICP, LEED-AP</i>
2:30 p.m. – 4:00 p.m.	Mobile Workshop: University of Alabama Campus Master Plan <i>Led by Darrell Meyer, FAICP, LEED-AP</i>
5:00 p.m. – 6:00 p.m.	Planning Student Competition: Alabama A&M University, Auburn University, and The University of Alabama
6:00 p.m. – UNTIL	Meet & Mingle

THURSDAY, MARCH 18

7:30 a.m. – 9:00 a.m.	Registration
8:30 a.m. – 9:00 a.m.	Breakfast Buffet
9:00 a.m. – 10:00 a.m.	Welcome by Mayor Walter Maddox
	Keynote Address by Bill Snowden, AICP and Connie Cooper, FAICP
10:00 a.m. – 10:15a m	Break
10:15 a.m. – 11:15 a.m.	Birmingham City Center Master Plan Implementation Through Public/Private Partnerships <i>Doug Hale, AICP & Christopher Hatcher, AICP</i>
11:30 a.m. - 1:00 p.m.	Awards Luncheon
1:15 p.m. – 2:00 p.m.	Downtown Urban Design , <i>Karen Hundt, AICP</i>
2:15 p.m. – 3:15 p.m.	How to be Named the Second Best Place to Grow Up , <i>Amy Furfori</i>
3:15 p.m. – 3:30 p.m.	Refreshment Break
3:30 p.m. – 4:15 p.m.	Implementing the City of Montgomery’s Downtown Plan <i>Kenneth J. Groves, AICP</i> City of Tuscaloosa’s Downtown Plan: <i>Connie Cooper, AICP / Bill Snowden, AICP</i>

FRIDAY, MARCH 19

7:30 a.m. – 8:30 a.m. **Chapter Business Meeting & Recognition of New Officers**
8:45 a.m. – 10:15 a.m. **Legal and Constitutional Issues in Sign Regulation**
 Eric Damian Kelly, J.D., Ph.D., FAICP
10:15 a.m. – 10:30 a.m. Check Out Break
10:30 a.m. – 12:00 p.m. **Ethics Update and In Everyday Planning**, *Connie B. Cooper, FAICP*
A complete list of sponsors will be available at the conference

2nd Annual APA Alabama Chapter Scholarship Golf Tournament

Wednesday, March 17, 2010 12:00 p.m. – 5:00 p.m.

Under Development

Location: Country Club of Tuscaloosa

Registration 12:00 p.m. Tee times begin: ?? p.m.

Registration Fee: \$50 per person with all proceeds benefiting the American Planning Association,
Alabama Chapter Scholarship Fund

Submit registration form & payment to: (contact information)

Country Club Description: The 18-hole "Tuscaloosa" course at the Country Club of Tuscaloosa facility in Tuscaloosa, Alabama features 6,368 yards of golf from the longest tees for a par of 72. The course rating is 70.3 and it has a slope rating of 128. Designed by (R) Arthur L. Davis, ASGCA, the Tuscaloosa golf course opened in 1920.

AICP Exam Prep Course

Wednesday, March 17, 2010 9:00 a.m. – 11:00 a.m. Instructor: Christopher Baker, AICP

Considering Certification? Taking the AICP exam is the first step to becoming a certified planner. To qualify, one must be a current APA member, submit an online application meeting certain education and experience criteria, and pass an examination. AICP certified planners carry a high mark of distinction because they are required to meet rigorous standards, maintain their expertise through continuing education, and serve community interests

The AICP Comprehensive Planning Examination consists of 170 multiple choice questions (20 of which are pre-test and do not count toward the final score. The specifications are:

- | | |
|--|---|
| I. History, Theory and Law [15%] | IV. Spatial Areas of Practice [15%] |
| II. Plan Making and Implementation [30%] | V. Public Participation and Social Justice [10%] |
| III. Functional Areas of Practice [25%] | VI. AICP Code of Ethics and Professional Conduct [5%] |

This 120-minute overview of the exam focuses on sample test questions, tips, and techniques that can help improve your score.

CERTIFICATION MAINTENANCE CREDITS...(will be submitted)

Approximately ? hours of CM credits are approved for the conference including ? CM credits for law and ? CM credits for ethics.

SPEAKER BIOS (partial list)

Christopher Baker, AICIP, serves as Director of Planning for Hutchinson, Moore and Rauch, LLC (HMR), as well as Project Manager for various planning efforts and development initiatives. He is responsible for all aspects of planning coordination, project approvals, and design for clients throughout the Southeast. Mr. Baker served 10 years in public sector planning while working for several municipalities. Mr. Baker served as Director of Planning and Building for the City of Fairhope, Alabama for 7 years managing growth and development and working within the arenas of the Planning Commission and City Council. He developed and oversaw the development of two (2) Comprehensive Plans for Fairhope, the development of a new zoning ordinance, new subdivision regulations, and other special studies related to traffic, urban design and community involvement. Prior to becoming the Director of Planning and Building for Fairhope, Mr. Baker was a planner for the City of North Richland Hills, Texas. He worked as the Planning Representative on “Hometown”, a 300 acre Traditional Neighborhood Development with Andreas Duany. He also worked with many civic organizations to review landscaping and signage standards for the City. Christopher has a Master of Business Administration from Auburn University; Master of City and Regional Planning, University of Texas at Arlington and a B.S. Political Science from Spring Hill. He was vice-president, Alabama Chapter of American Planning Association in 2005.

Connie Cooper, FAICP, is President of Cooper Consulting Company, Inc., a nationally recognized planning firm located in Dallas, Texas. The former national president of the American Planning Association and the Alabama Chapter, she has 34 years of experience in planning and community development, with 14 years in public sector planning in Jefferson and Shelby Counties and 20 years as a private consultant with a national practice undertaking projects ranging from urban renewal, downtown redevelopment, community visioning, countywide land use plans and development ordinances. Projects of special interest to this conference include the Tuscaloosa’s Urban Renewal Plan, Tuscaloosa’s Greater Downtown Plan, and the current work on a SmartCode for Tuscaloosa’s Greater Downtown. Connie is the recipient of the APA’s Distinguished Service Award, and Alabama’s Planner of the Year, Richard Platt Career Achievement, and Outstanding Planning Project Awards. The American Institute of Certified Planners inducted Connie into the College of Fellows in 2000. She is a noted guest speaker on AICP’s Code of Ethics.

Amy Bell Furfori is the Economic Development Coordinator for the City of Madison in Alabama. Amy’s approach to economic development is through planning and interdisciplinary efforts. Her foundation in design and problem-solving with undergraduate degrees in Architecture and Interdisciplinary Studies from Miami of Ohio followed by graduate studies in architecture and urban and regional planning at University of Illinois at Urbana-Champaign, laid the groundwork for an exciting career assisting communities with growth. Her experience working with suburban communities has exposed her to the

common issues and opportunities in high growth areas and positioned her to assist communities and private investors alike. Areas of particular expertise include economic development, development facilitation, site planning and development review, community dialogue and facilitation, citizen participation, and negotiation of annexation and development agreements. Amy has served as both the Director of Community Development and the Executive Director of the Montgomery Economic Development Corporation for the Village of Montgomery, Illinois. In those roles her responsibilities included business retention, retail and industrial attraction, long-range planning, development review, promotion of economic development in all aspects of governance. Amy has also worked as a planning consultant providing professional planning services to municipalities throughout the greater Chicago region, and more recently in Alabama.

Kenneth J. Groves, AICP, is the Director of Planning and Development for the City of Montgomery, Alabama where he is responsible for direction of long range planning, transportation planning, community development, land use regulation, urban forestry, weed and seed and geographic information systems. He has led the transformation of the planning department into the state's leader in strategic development planning, downtown revitalization, and innovative zoning techniques. Ken has more than 30 years of experience at the local, state, regional, metropolitan, community, and private levels with substantial work in the areas of comprehensive planning, parks and recreation planning, environmental planning, land use regulation, urban revitalization, economic development and housing for special needs populations. As a principal in Cosby/Groves Architecture and City Planning, Ken has had a long-term involvement in the City of Birmingham, Alabama's efforts to revitalize its urban corridors and update its Comprehensive Plan. Ken is recognized as an expert in zoning and land use regulation by the State and Federal courts in Alabama. He is a regular guest lecturer in planning and planning law in the Planning program at Auburn University and in the Jones School of Law at Faulkner University in Montgomery. Ken has a Bachelor of Arts degree from Utah State University and Master of Science in Urban Planning from University of Arizona. He is past president of the Alabama APA Chapter.

Christopher Hatcher, AICP, has been Vice President of Planning for Operation New Birmingham for five years. He is responsible for the development and coordination of development opportunities in the City Center and surrounding neighborhoods and coordinates ONB's participation in and implementation of city planning processes. Essential duties and responsibilities of the position include development and coordination of residential and commercial development opportunities in the City Center and surrounding neighborhoods; promotion and coordination of improvements to vehicular, transit, bicycle and pedestrian transportation modes to and within the City Center; and developer assistance with City development regulatory applications and approvals, i.e. Planning Commission, Zoning Board of Adjustment, Design Review Committee, building inspections, etc. He held positions as a city planner with the cities of Denton and Ft Worth, Texas before returning home to his native Birmingham, where he also manages the florist business his late father established. Chris earned a Bachelors of Arts degree from Auburn University, a Master of Urban and Regional Planning degree from Alabama A & M University and holds the AICP professional planner designation from the American Institute of Certified Planners. He also serves as a member of several boards and agencies in the Birmingham area.

Doug Hale, AICP, is Principal Planner for the City of Birmingham's Department of Planning, Engineering, and Permits. Some of his task includes preparing zoning regulations such as the recently approved form-based regulations and preparing a scope-of-work for a citywide Comprehensive Plan. He also has completed several geographic sector plans and other studies involving, land use proposals and development regulations. Other projects have included infrastructure assessment, building condition reviews, design guidelines, development site constraints, and demographic data impacts. He has successfully completed federal grants funding park and greenway developments, and transportation enhancements. Prior to being Principal Planner, Doug was Senior Planner and City Planner for the City of Birmingham and Development Associate for the East Alabama Commission. Doug earned a MPA from Jacksonville State University and a BS from the University of Alabama.

Karen Hundt, AICP, is the Director of Planning and Design Studio in Chattanooga, Tennessee. She is the President of the Tennessee Chapter of the American Planning Association.

Eric Damian Kelly, J.D., Ph.D., FAICP, is a Professor of Urban Planning at Ball State University and a planning lawyer who consults with local governments through his work with Duncan Associates. He is the General Editor (since 1995) of Matthew Bender's 10-volume legal treatise, Zoning and Land Use Controls. He is also the author or lead co-author of six Planning Advisory Service Reports – two of them dealing with First Amendment issues that relate to this topic. His most recent publication is a second edition of Community Planning: an Introduction to the Comprehensive Plan from Island Press. In a thirty-five year career, he has consulted with more than 100 local governments in more than three dozen states. He is a past national president of the American Planning Association and has also served the organization as a chapter president and a division chair. He has received chapter service awards from the Colorado and Iowa Chapters and a "Planning Sagamore" award from the Indiana chapter. Among the Alabama communities that he has assisted with sign ordinances are Tuscaloosa, Brewton, Atmore, Tuscumbia, Rainesville, and Vestavia. In 1999 he was selected as one of the first 46 members of the College of Fellows of the American Institute of Certified Planners.

The Honorable Walter Maddox, Mayor, Tuscaloosa, AL, was sworn in for his second term on November 2, 2009 as Tuscaloosa's 36th Mayor. Since his first inauguration, Mayor Maddox has led initiatives to increase economic development, improve customer service and provide quality pre-k education for academically at-risk four-year old children. He plans to continue these efforts throughout his second term. Mayor Maddox is a Tuscaloosa native and graduated from Central High School. He earned his bachelor's degree in Political Science and master's degree in Public Administration from the UAB. While at UAB, Mayor Maddox was a four-year letter-winner on the football team. The majority of Mayor Maddox's professional career has been spent in public education. From 1996 – 2001, he served as a Field Director with the Alabama Education Association. In 2001, he was appointed Executive Director of Personnel for the Tuscaloosa City Schools. In that same year, he was elected as City Councilman for the Sixth District.

Darrell Meyer, FAICP, LEED-AP, is Senior Vice President for Planning and Landscape Architecture Services at KPS Group in Birmingham. He joined KPS in 1997 upon retirement as Chairman of Auburn University's Graduate Program in Planning, which he founded in 1978. His work at KPS Group has earned

several Alabama APA Awards. Those of special interest to this conference include the Plan for the University Area Neighborhoods and the University of Alabama Campus Master Plan. Darrell loves Alabama's small towns and cities and has specialized in dealing with their issues and opportunities for over 35 years. A LEED-accredited professional, Darrell is committed to helping cities and neighborhoods plan, design and build more sustainably. The American Institute of Certified Planners honored Darrell as a member of the inaugural class of its College of Fellows in 1999.

William L. Snowden has been the Director of the Office of Planning and Economic Development since October, 2002. Prior to coming to Tuscaloosa, he was the Director of Planning and the Assistant City manager for Albany, Georgia. During his career, Bill has worked in several cities in the southeast, serving as Zoning Administrator for the City of Birmingham, Planning Director for Auburn and Rock Hill, South Carolina and Executive Director of the Lee Russell Council of Governments. He has also taught city planning courses at four universities during his career- Auburn, UAB, Jacksonville State and Winthrop Universities. From 1994 to 2000, he ran his own planning and zoning firm, Snowden and Associates, LLC. Bill received his Bachelor of Arts and Master of Arts degrees from Jacksonville State University and a Master of City Planning degree from Georgia Institute of Technology. He has been married to his wife Kirby for almost 39 years and has two sons, Billy and Patrick.

MOBILE WORKSHOPS (you will need to register for these workshops – see registration form; seating is limited)

Reinventing Downtown Tuscaloosa

Wed., March 17, 9:30 a.m. – 11:30 a.m. – John McConnell

After decades of neglect and lack of development, Downtown Tuscaloosa is enjoying resurgence in economic vitality. City leaders, planning professionals and citizens are joining forces to reinvent and revitalize Tuscaloosa's urban core. Through a comprehensive strategy of urban renewal, downtown planning, and pending zoning changes, supported by significant public funding, Downtown Tuscaloosa is being reborn. The construction of significant public buildings, open spaces and streetscape improvements are transforming Tuscaloosa's city center. This mobile workshop will highlight initiatives being used to stimulate economic development and enhance the quality of life in Downtown Tuscaloosa.

Preservation: University Area Neighborhoods

Wed., March 17, 12:30 p.m. – 2:00 p.m. -Darrell Meyer, FAICP, LEED-AP

Historic neighborhood preservation relies heavily on care and feeding of the whole neighborhood context, and occupied by an appropriate number of residents. When a significant percentage of a city's historic neighborhoods are within walking distance of a major university, more is needed than just historic district design and maintenance standards. Also required is planning for all of the neighborhood's support systems – streets, trees, yards, sidewalks, parking, lighting and neighborhood commerce. Join this workshop to learn how the City of Tuscaloosa, The University of Alabama and the

Original City Association came together to plan for and manage conservation of historic districts known collectively as the University Area Neighborhoods.

University Of Alabama Campus Master Plan

Wed., March 17, 2:30 p.m. – 4:00 p.m. - Darrell Meyer, FAICP, LEED-AP

The University's Campus Master Plan recaptures the fundamental principles upon which the campus was planned and designed, even as the University responds to new needs and demands. Join this workshop to learn how a comprehensive open space system defines the campus and how new buildings will be placed in a traditional manner to help create legible, usable open space. And experience firsthand how transit allows the campus to remain fully accessible through a system in which pedestrians are primary. The University has just purchased the former Bryce Hospital site and is in the process of master planning for its integration into the larger campus. The mobile workshop will give you a sneak peek into this planning process in midstream.

Program Descriptions: (partial listing)

Thursday: Birmingham City Center Master Plan Implementation Through Public/Private Partnerships

(Doug Hale, AICP and Christopher Hatcher, AICP) - The City of Birmingham contracts with Operation New Birmingham (ONB), a 501(c) (3) non-profit organization to implement the Birmingham City Center Master Plan. Doug Hale, City of Birmingham, and Chris Hatcher, ONB, will present the pros and cons of plan implementation via this public/private structure and how it is impacting revitalization efforts and growth in the Birmingham City Center.

Thursday: Implementing the City of Montgomery's Downtown Plan - Ken Groves will present the City of Montgomery's experience in implementing its Downtown Plan since adoption in 2007. In Montgomery's experience, the SmartCode has proven to be instrumental in revitalizing its downtown where its use is mandatory. Citywide the SmartCode is available as an optional overlay offering a "Smart Growth" alternative to suburban sprawl. Since adoption of the plan, sixteen of the plan's twenty major recommendations have been initiated or completed. Additionally, new residential, entertainment and office developments have been completed

Friday: Legal and Constitutional Issues in Sign Regulation *(Eric Damian Kelly, J.D., Ph.D., FAICP)* - In the landmark case of *Metromedia, Inc. v. City of San Diego*, 453 U.S. 490, 101 S. Ct. 2882, 69 L. Ed. 2d 800 (1981), the Supreme Court struck down San Diego's sign ordinance as unconstitutional. Nearly thirty years later, many communities continue to use content-based sign regulations that are inconsistent with principles established in *Metromedia* and its progeny. The Eleventh Circuit, which includes Alabama, has been the focus of a substantial amount of contemporary sign regulation, resulting in landmark decisions such as *Solantic, LLC v. City of Neptune Beach*, 410 F.3d 1250 (2005), *Cafe Erotica of Fla., Inc. v. St. Johns County*, 360 F.3d 1274 (2004), and *Dimmitt v. City of Clearwater*, 985 F.2d 1565, 1569 n. 4 (11th Cir. 1993), all decided adversely to local governments. This session will outline the Constitutional principles discussed in these cases, show examples of local ordinance provisions that clearly violate them, and include a practical set of suggestions for drafting Constitutional sign regulations.

Friday: Ethics (*Connie Cooper, FAICP*) - After four years of deliberations, the AICP Commission, in 2005, adopted a substantially revised AICP Code of Ethics and Professional Conduct --- the first full revision to the Code in almost 30 years. This session will creatively walk participants through vital elements of the Code, its aspirations, its rules of conduct and finally, the procedures for obtaining advisory rulings and filing claims of ethical misconduct. The session will focus on the value of ethical behavior within our professional planning practice, whether within a public or private capacity. Most importantly, the session will provide participants an opportunity to deliberate ethical scenarios that are common within the profession to fully understand ethical choices that may confront them.

HOTEL ACCOMMODATIONS

- Hotel Capstone - Tuscaloosa 320 Paul Bryant Drive, Tuscaloosa, Alabama 35401
 - Located on the Campus on The University of Alabama on Paul Bryan Drive, between Hackberry Lane and Coliseum Drive.
 - Sleeping room rate of \$109 (plus taxes) single or double.
CUT OFF DATE: February 14, 2009
 - For hotel reservations, call 800-477-2262; request In-House Reservations; reference ALABAMA PLANNING ASSOCIATION
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FAST & EASY REGISTRATION for Conference: Pre-registration is requested so that we are prepared for your attendance. Payment is due at time of registration unless you are paying with a purchase order.

ONLINE www.una.edu/continuing-studies (select Alabama Planning Institute tab; then select **2010 Annual Spring Conference Alabama Chapter of the American Planning Association**)

BY PHONE Call 256-765-4862 or 800-825-5862 ext. 4862. Office Hours are 8:00 a.m. – 4:30 p.m., Monday through Friday. We accept American Express, Discover, MasterCard, and Visa. Company purchase orders are also accepted.

FAX Fax registration form to 256-765-4872.

MAIL University Of North Alabama, Continuing Studies & Outreach
UNA Box 5036, Florence, AL 35632-0001

CANCELLATION POLICY:

UNA Continuing Studies & Outreach must be notified directly at 256-765-4862.

\$100 cancellation fee for cancellations made after March 11, 2010. (Final numbers for food and meeting space are guaranteed within five (5) days of the conference to the meeting facility.)

There is no refund after the conference begins.

Registration Form

Please copy form for additional registrations.

Full Name (First, Middle, Last)	Phone (day)
Name for Badge	Phone (evening)
Job Title	Phone (cell)
Company/Organization	Fax
Mailing Address	Email Address
Bill to Address:	

Payment Method:

- Purchase Order No.
- Money Order
- American Express
- Discover
- MasterCard
- Visa

Credit Card No. _____

Expiration Date _____

Card Verification No. (required) _____

Name on Card (print) _____

Authorized Signature _____

- Company Credit Card

**Please register for the following
The Alabama Chapter of the American Planning Association's
2010 Annual Spring Conference**

Course No. 10-APA2010

Registration fee includes Thursday breakfast and lunch; Friday-continental breakfast

- \$249 per person**
- \$50 currently enrolled students**
- \$50 retired planners**
- \$50 for each guest to attend Annual Awards Luncheon**

Guest Badge Name: _____

In order to provide transportation and meeting space, please select from the following if you plan to attend.

Wednesday, March 17, 2010. No charge for conference attendees.

- 9:00 a.m. – 11:00 a.m. AICP Exam Training
- 9:30 a.m. – 11:30 a.m. Mobile Workshop: Reinventing Downtown Tuscaloosa
- 12:30 p.m. – 2:00 p.m. Mobile Workshop: Preservation: University Area Neighborhoods
- 2:30 p.m. – 4:00 p.m. Mobile Workshop: University of Alabama Campus Master Plan